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“Mobiqua have really benefitted from the introductions made through Wireless Innovation. We met Google and Nokia at partner brokerage events, which enabled us to demonstrate to the key decision makers how our application could work for both these organisations. The research facility is excellent – the service helps Mobiqua keep on the pulse of what’s happening in the market and identify where opportunities lie.”

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Mobiqua are world leaders in mobile ticketing and mobile couponing solutions. Mobiqua’s award-winning solutions are based on the creation, delivery and redemption of standard barcodes to mobile phones using SMS, MMS and WAP technologies. www.mobiqua.com