



PRESS RELEASE:

4th November 2008: FOR IMMEDIATE RELEASE

CLICKnPRINT AND MOBIQA PARTNER TO OFFER MOBILE TICKETING

The innovator in print-at-home tickets adds mobile phone ticket delivery

Mobiqa, world leaders in mobile ticketing solutions and ClicknPrint Tickets, recognized leaders in the ticketing and admissions industry, have signed an agreement which will see many of North America's top theatres, arenas, theme parks, festivals, air shows, museums and sporting events offer a leading-edge mobile phone ticketing service to their customers.



ClicknPrint customers already enjoy the convenience of print-at-home ticketing at all of the company's events. Now those same events can accept ticket barcodes sent directly to the purchaser's mobile phone. Tickets can be bought online, over the phone, or at the box office and the buyer never has to wait in line at will-call or wait for tickets in the mail. With the introduction of ClicknPrint's new mobile ticketing, the instant delivery of tickets just got faster and more convenient.

ClicknPrint Tickets is an innovator in cutting-edge ticketing systems; initially as the leader in print-at-home technology and now as one of the first major ticket companies to be able to offer mobile tickets at virtually all of its venues. ClicknPrint clients will be able use the scanners currently provided and no additional equipment or expenses are necessary to start accepting mobile tickets. Ticket buyers will have instant access

to air shows, renaissance fairs, professional golf tournaments, attractions, auto racing, music festivals, theatres, and many other venues and events across the US and Canada.

mobi-tickets™ employ MMS and WAP technology and contain a unique barcode, barcode number and accompanying information for seating, entrance information and start times for example. mobi-tickets™ offer many benefits over traditional paper tickets, they're more convenient for the customer as they help to reduce lines and are less likely to be forgotten. mobi-tickets™ help to reduce scalping, are more eco-

friendly and can also carry extra values such as a coupon or voucher for food and drink at the venue. The ClicknPrint version of the mobi-ticket also contains a digital signature that is unique to each event, making duplication and fraud practically non-existent.

“Mobile ticketing is a natural fit for ClicknPrint and keeps us at the forefront of ticketing technology” says Michael Patrick, Vice President of Business Development at ClicknPrint. “Our secure 2-D barcode fits perfectly on a cell phone screen and since we provide scanners to virtually all of our clients as part of our service, it is a natural fit for our events.”

Nick Rankin, CEO, Mobiqa Ltd, comments, “Mobiqa’s partnership with ClicknPrint will bring the benefits of mobile ticketing to the wider North American market. ClicknPrint’s commitment to offering their customers the best and most innovative ticketing and admissions services will strengthen Mobiqa’s footing as leading providers of mobile barcode solutions across the globe. We are delighted to be working with ClicknPrint and hope their customers take full advantage of the benefits that mobile has to offer.”

ENDS

Note to Editors:

About Mobiqa

Mobiqa are world leaders in mobile phone ticketing and mobile phone couponing. Mobiqa’s services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of ‘world firsts’ in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqa’s patented barcode technology is available on six continents and in over 40 countries including USA and China. Mobiqa is a private limited company headquartered in Scotland. Learn more at www.mobiqa.com

About ClicknPrint

ClicknPrint Tickets® by Extremetix, Inc, is a privately held corporation, headquartered in Houston, Texas, that develops and markets innovative, web-based ticketing solutions for air shows, amusement parks, live entertainment, museums, science centers, renaissance fairs, festivals, professional golf tournaments, and other sporting events. The *ClicknPrint Tickets®* service makes the on-line purchase and instant printing of tickets a practical reality, while also offering traditional box office, call center and ticket outlet functionality.

The company was founded in 1999 by an experienced group of both ticketing and IT professionals. In a few short years, the *ClicknPrint Tickets®* service has become one of the recognized leaders in the ticketing and admissions industry. www.clicknprint.com