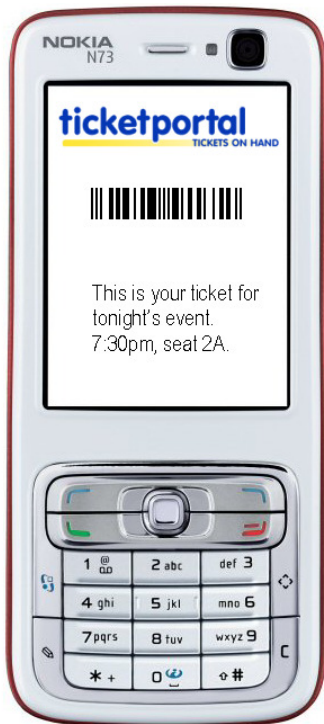


PRESS RELEASE:

29 April 2008: For Immediate Release

- **UK/SCOTTISH TECHNOLOGY REVOLUTIONISES EASTERN EUROPE LIVE EVENTS**
- **UK/SCOTTISH TECHNOLOGY MOBILISES EASTERN EUROPE LIVE EVENTS**



UK-based technology company, Mobiqa and Eastern Europe's foremost ticketing agency Ticketportal, have secured a deal that is to revolutionise the gig-going experience for many live events scheduled in the Czech Republic, Slovakia, Hungary and Poland.

Mobiqa, world leaders in mobile ticketing solutions and Ticketportal have teamed up to provide an innovative mobile ticketing solution for fans attending selected music, theatre, party, festival and sports events. Broad deployment of a mobile ticketing service is the first of its kind for Eastern Europe and is set to transform the live event experience by offering a more convenient ticket delivery service for Ticketportal customers.

Mobiqa and Ticketportal's mobile ticketing solution works by customers selecting the event they want to attend on Ticketportal's website (www.ticketportal.cz, www.ticketportal.sk, www.ticketportal.hu and www.ticketportal.pl - this service is currently available in the Czech Republic and Slovakia and is to launch in Hungary and Poland in the coming weeks.) The customer opts for mobile ticket delivery and Mobiqa create a standard barcode containing and

unique customer number, tailor it specifically to the customer's mobile phone make and model and deliver it to their mobile phone in the form of a standard text message. The customer then takes their phone to the venue where it is scanned by staff to allow them entry to their event.

This award-winning mobile ticketing solution holds many advantages over paper ticketing. Delivery of the ticket to the customer's mobile phone is more convenient as there is nothing to lose, leave behind or wait for in the post. Mobile ticketing also reduces the operational, handling and distribution costs associated with traditional paper ticketing and is more environmentally friendly. Mobile tickets are harder to transfer than paper tickets and so reduce touting and counterfeiting and they are also highly versatile as they can double up as a voucher or coupon for food or drink at the venue's concession stands.

The first events to go mobile include Carlos Santana, Grand Prix BRNO, Masters of Rock, Scooter, Nick Cave and the Bad Seeds, Mighty Sounds, Judas Priest and Orange Music Summer.

Lucia Bocankova, Managing Director of Ticketportal comments, "Cooperation with Mobiqa confirmed again that our company is the technological leader in ticketing field. We are pleased to offer a new, reliable and exciting way of buying tickets and we expect this comfortable ticket delivery is going to be spread very quickly among our customers."

Nick Rankin, CEO of Mobiqa comments, "Ticketportal are at the leading edge of live event innovation by providing a practical, convenient and versatile means of ticket delivery for their customers. We're delighted to be working with them in providing this solution and feel it is an important step in making the experience of attending live events more exciting and in tune with the mobile generation of today."

ENDS

Note to Editors:**About Mobiqa**

Mobiqa are world leaders in mobile phone ticketing and mobile phone couponing. Mobiqa's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqa's patented barcode technology is available on six continents and in over 30 countries including USA and China. Mobiqa is a private limited company headquartered in Scotland. Learn more at www.mobiqa.com

About Ticketportal

Our company is a part of the Ticketportal international network, which operates not only in Slovakia, but also in Czech Republic, Hungary and Poland. Company ISRnet was established in 2003 specifically for the purpose to take over the ticketing activity and to obtain the sub-licence from Denax a.s. for the operation and subsequent expansion of booking system and sale of tickets. Currently we run the network of 150 outlets in Slovakia, 180 in Czech Republic, 135 in Hungary and 44 in Poland. Aside from above mentioned we are also the operator of web portal www.ticketportal.sk, www.ticketportal.cz, www.ticketportal.hu and www.ticketportal.pl which is mainly designated for all who are interested in tickets for cultural and sport events. It is not only the portal which helps to make a reservation or to buy the tickets but it is also the instrument to obtain information about cultural happenings in various regions of Slovakia. Within the ticket sale itself we are further focused on sale and installation of sales systems designed for theatres, sport halls or multiplex cinemas.