



25 April 2007

MOBILE TICKETS FOR THE VODAFONE TBA GIGS 2007

For the second year running, Mobiqa are delighted to be working with Enpocket to deliver mobi-tickets for the Vodafone TBA gigs 2007. This follows the outstanding success of mobile ticketing capabilities for the series of one off gigs at last years TBA events where fans were treated to the likes of The Pussycat Dolls, Razorlight, The Killers, Snow Patrol and The Zutons at secret locations around the UK.

TBA is a series of spontaneous free gigs by top bands in cities around the UK, starting in April, with one each month, culminating in the Vodafone Live Music Awards later in the year. Throughout the 2006 TBA gigs, thousands of fans used their mobile phones to gain entry to these events after receiving their mobi-tickets. This year again makes use of Mobiqa's innovative mobile ticketing technology and kicked off with a sell-out gig from Amy Winehouse at Circomedia, St Paul's Church, Bristol.

ENDS

About Mobiqa

Mobiqa are the world leaders in mobile phone ticketing and mobile phone couponing. Mobiqa's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqa's patented barcode technology is available on six continents and in over 30 countries including USA and China. Mobiqa is a private limited company headquartered in Scotland. Learn more at www.mobiqa.com