

# AECC signs multi-year Ticketmaster deal

**ABERDEEN EXHIBITION and Conference Centre (AECC)**, which includes the 8,500-capacity Press and Journal Arena, has signed a multi-year deal with Ticketmaster (TM).

As well as its venue access and ticket authentication system AccessManager, TM will also be providing its print-at-home and mobile ticketing technology for the venue.

"We have never had our own ticketing service at the venue and Ticketmaster put together a very attractive proposal," AECC

marketing manager Kate Davison tells *LIVE UK*. "They have all the software, a huge database and years of experience, so being able to tap into that resource is very beneficial to us."

AECC is one of only three arenas in Scotland and hosts more than 50 concerts and live events a year, which attract a total of around 200,000 people.

Forthcoming shows at the arena include Oasis, Katie Melua, McFly, Paul Weller and Stereophonics.



AECC