

# Tickets.com Expands Its Arena Client List With the BOK Center in Tulsa



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/PRNewswire/ -- Tickets.com, a leading worldwide provider of integrated ticketing solutions, has signed an exclusive, multi-year ticketing services agreement with the BOK Center in Tulsa, Oklahoma. The arena, which is owned by the City of Tulsa and managed by SMG, is a newly-constructed, state-of-the-art sports and entertainment venue slated to open in September, 2008.

"The BOK Center is an extraordinary new facility, and it is an honor to play a part in its launch this fall," said Brian Roberts, vice president of sales, Tickets.com. "It will be exciting to collaborate with the BOK team on delivering optimal ticketing functionality, integrating leading edge technologies into their operations and enhancing the event experience for their patrons."

The BOK Center is an 18,041 seat venue designed to host major sporting events, concerts, family shows and other world-class entertainment. This facility is part of Vision 2025, a project to grow Tulsa's economic and community infrastructure. It is also the new home of the Arena Football League 2 Tulsa Talons (the 2007 Arena Cup Champions) and the Central Hockey League Tulsa Oilers. Concerts already scheduled for fall 2008 include Kenny Chesney, Rascal Flatts and Celine Dion. The BOK Center is situated in the city's downtown hub near the Tulsa Convention Center, which is also a Tickets.com client.

Under the new agreement, the BOK Center will employ an advanced suite of integrated ticketing solutions maximizing transaction speed, efficiency and flexibility. The arena will also utilize leading-edge Tickets.com technologies including Access Control, Tickets@Home(R) and Tickets@Phone(TM). These tools will provide fans with convenient online ticket printing, delivery and management, faster gate entry and more. Tickets for BOK Center events will be available through the venue's web site (<http://www.bokcenter.com>) and Tickets.com (<http://www.tickets.com>). When the venue opens in the fall, tickets will also be available at on-site automated kiosks.

"As we anticipate the opening of our venue in a few short months, our partnership with Tickets.com, which enhances our ticketing delivery channels, gives us great confidence," said John Bolton, general manager, BOK Center. "It will help us to provide our customers with an exceptional experience every time, and allow us to innovate and grow with the breakthrough technologies that Tickets.com is dedicated to making available to their clients on an ongoing basis."