

Mobile Payments

ClicknPrint teams up with Mobiqua to offer mobi-tickets

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UK mobile technology company Mobiqua has partnered with ticketing services provider ClicknPrint Tickets to launch a mobile ticketing service for events taking place at venues in US and Canada.

On top of the print-at-home ticketing service available for all of the company's events, ClicknPrint now offers customers mobi-tickets which are sent directly to the purchaser's mobile phone via SMS.

Customers will receive their tickets after purchasing them online, over the phone, or at the box office. ClicknPrint offers tickets for air shows, renaissance fairs, professional golf tournaments, attractions, auto racing, music festivals, theatres, and many other venues and events across the US and Canada. Mobi-tickets are SMS text messages that contain a unique barcode and information about the event and seating. Customers have to present their mobi-tickets at entrances where they are scanned by the staff to allow entry. Mobi-tickets can also be used as vouchers or coupons that enable customers to purchase food and drinks commercialised inside venues.

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