

Tickets@Phone(TM) Digital Ticket Delivery Technology From Tickets.com to be Offered for all Events at the New BOK Center Arena in Tulsa, Oklahoma

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COSTA MESA, Calif., Sept. 30 /PRNewswire/ -- Tickets.com, a leading worldwide provider of integrated ticketing solutions, announced that their digital delivery system Tickets@Phone(TM) is now a ticket transaction option for all events at the newly opened BOK Center in Tulsa, Oklahoma. Earlier this year, Tickets.com signed an exclusive, multi-year ticketing services agreement with the venue, which is owned by the City of Tulsa and managed by SMG. The 19,199-seat arena officially opened on September 6th. In addition to premiere entertainment engagements, the state-of-the-art facility will host major sports events and is the new home of the Arena Football League's Tulsa Talons and the Central Hockey League Tulsa Oilers.

Tickets@Phone(TM) is an innovative feature launched by Tickets.com in 2006 that is increasingly in demand given the explosive growth in the mobile marketplace. Under the partnership between Tickets.com and the BOK Center, Tickets@Phone(TM) will deliver barcoded tickets directly to customers' mobile phones when they purchase admission online through the arena's Web site (<http://www.bokcenter.com>) or directly through Tickets.com (the technology is not available for transactions at the box office, kiosks or other physical locations). The day of the event, customers simply present their phones for quick and efficient scanned entry into the venue. Digital ticketing via Tickets@Phone enhances security, reduces operational costs and is a completely paperless, green technology.

"It's a thrill to be working with the BOK team on the launch of their outstanding venue," said Brian Roberts, vice president of sales, Tickets.com. "Having the opportunity to integrate leading edge technologies such as Tickets@Phone(TM) into the suite of services we provide meets our goal of helping them to have optimal control over their ticketing operations and to offer their patrons the best experience possible. This type of collaboration is also an ideal fit with our company's overall mission of being at the technological forefront of the ticketing industry."

In addition to Tickets@Phone(TM), the BOK Center will utilize additional Tickets.com technologies including Access Control and Tickets@Home® to further provide patrons with convenient online ticket printing, delivery, management, faster gate entry and other customer service benefits. Among the upcoming highlights from the venue's opening season are concerts by Neil Diamond, Eagles, Metallica and Carrie Underwood, as well as sports events including the Oklahoma debut of the new NBA team Oklahoma City Thunder at their October 13 pre-season game against The Houston Rockets.

"Breakthrough technologies like Tickets@Phone(TM) are just one reason we chose Tickets.com as our ticketing services provider," said John Bolton, general manager of the BOK Center. "Their commitment to technological innovation and customer service is totally compatible with ours. We're confident that ticketing operations will run smoothly, thereby allowing us maximum time to concentrate on creating the ultimate consumer experience."

About Tickets.com

Tickets.com is a leading provider of fully integrated event ticketing solutions and services for thousands of top arts, entertainment, and sports organizations worldwide. Delivering the latest in ticketing technology, Tickets.com offers the advanced ProVenue® ticketing platform, which serves the core of a comprehensive suite of integrated features, products, and services that help clients enhance ticket sales, marketing efforts, and overall customer experience. A privately held subsidiary of MLB Advanced Media, LP, since 2005, Tickets.com is headquartered in Costa Mesa, CA, and has regional offices across the U.S. and around the world. The company also sells tickets directly to consumers at <http://www.tickets.com>.