



closed it would have been devastating. **Saved by**

## Text your way into Hogmanay

**TICKETS** for Edinburgh's Hogmanay could be texted to the buyer's mobile phones under new plans to stamp out touts. An Edinburgh-based company, Mobiqua, has won contracts in 35 countries for its innovative mobile ticketing technology, which texts a non-transferable barcode to mobile phones. Now the city's festivals and events champion, Steve Cardownie, wants to see if the technology can help in the capital.