

Aberdeen arena signs Ticketmaster pact

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Ticketmaster has signed a multi-year deal to provide ticketing services for the Aberdeen Exhibition and Conference Centre.

The company is installing Ticketmaster's AccessManager system as part of the contract, allowing the AECC to use and coordinate all of its ticketing services. The system scans each ticket's unique barcode, validating tickets in real-time and deters counterfeiters by identifying invalid tickets and denying access.

"I am delighted that the AECC has chosen to use Ticketmaster as their ticketing services provider and our AccessManager ticketing system. Our continued investment in new technology means we can offer the latest innovations in ticketing to our clients and consumers," says [Ticketmaster UK](#) managing director Chris Edmonds.

The deal will allow the 200,000 music fans who visit the arena each year to use both the TicketFast and MobileTicket services, enabling consumers to print their own tickets at home or to opt for a barcoded ticket on their mobile phone.

Venue managing director Brian Horsburgh says, "We feel that the new services we can now offer as a result of AccessManager, such as TicketFast and MobileTicket, gives us an advantage we can pass on to our customers with the best levels of service and security when making their purchases."