



## News

### Mobiqa Joins Major Leagues

The Edinburgh based mobile ticketing specialist, Mobiqa has broken into the USA sports market in a deal with Major League Baseball Advanced Media (MLBAM) and Tickets.com that allows baseball fans to have tickets sent to their mobiles.

MLBAM is operates the websites for the league and 30 of its teams. Baseball fans in America buy over 110 million tickets every year and Tickets.com is the leading provider.

Iain McCready, CEO Mobiqa said, "This is an exciting and easy to use service which has been used with great success in the UK and Europe and its fantastic to be able to offer it to the US."



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