



Ticketmaster Celebrates 25 Years in the UK

LONDON, September 26 /PRNewswire-FirstCall/ -- Ticketmaster, the world's leading ticketing company, celebrated 25 years in the UK on Monday 25th September at 30 St Mary Axe, London.

The event was hosted by Managing Director Chris Edmonds, and leading figures from the music, theatre, arts and sports industries attended including key clients Live Nation, The FA, AEG, Disney, Cameron Mackintosh, Marshall Arts, Metropolis Music, Nordoff-Robbins, Tottenham Hotspurs and Millwall FC. Jules Boardman who first established Ticketmaster in the UK in 1981, also attended.

With offices in London, Manchester and Glasgow, employing over 700 personnel in the UK, and with two retail brands Ticketmaster and Ticketweb, Ticketmaster offers the widest possible coverage of live events for consumers and the broadest consumer base and range of ticketing solutions for clients.

Key Milestones over the past 25 years include:

- launching the UK's first real-time ticketing web sites (<http://www.ticketmaster.co.uk>) in 1998, now currently rated as the UK's No. 1 Shopping & Classifieds - Ticketing website by share of visits (Hitwise UK August 2006)
- the opening of a new 26,000 sq foot, state of the art call centre in Manchester in 2002, now the most up to date in the worldwide Ticketmaster network
- the installation of access control and ticket authentication system AccessManager at client venues including The Apollo Hammersmith, The Lyceum Theatre and the Bristol Hippodrome for Live Nation; The Brighton Centre; T in the Park Festival for DF Concerts; The Manchester Evening News Arena, Manchester, as well as further sites across the UK and Europe.
- the introduction of e-ticketing to the UK live entertainment industry with TicketFast.
- the introduction of Ticketmaster Auctions to the UK Market, with recent auctions for The Eagles, Avenue Q and the Guinness Rugby Premiership
- the successful launch of mobile ticketing with MobileTicket at the O2 Wireless Festival in 2006

Most recently Ticketmaster has achieved another key milestone - with the launch of its own gift card programme in the UK, the first of its kind by a UK ticketing agency. The Ticketmaster Gift Card is available to purchase online at Ticketmaster.co.uk or by calling Ticketmaster on 0870 534 4444 and can be redeemed by telephone or in person at Ticketmaster Ticket Centres across the UK.

Chris Edmonds, Managing Director of Ticketmaster UK commented, "I am delighted to be able to celebrate 25 years of Ticketmaster in the UK, and we are proud that during that time Ticketmaster has established itself as the UK's No.1 ticketing company. Looking to the future we aim to continue to support the live entertainment industry, to provide the best service and widest choice for our customers, and to continue our commitment to deliver the next step in ticketing technology for the UK."

About Ticketmaster:

Ticketmaster is the world's leading ticketing company, providing ticket sales and distribution through <http://www.ticketmaster.com>, and international websites including <http://www.ticketmaster.co.uk>, both among the largest e-commerce sites on the Internet; approximately 6,500 retail Ticket Centre outlets; 19 worldwide telephone call centres; and a broad online and offline marketing network. Celebrating its 30th anniversary in 2006, Ticketmaster serves more than 9,000 clients worldwide across multiple event categories, providing exclusive ticketing services for hundreds of leading arenas, stadiums, performing arts venues, museums, and theatres, and sold 119 million tickets valued at \$6 billion on behalf of our clients in 2005. Ticketmaster is headquartered in West Hollywood, California and is an operating business of IAC/InterActiveCorp .

Ticketmaster UK Ltd

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