

SeatAdvisor form mobile ticketing partnership with Mobiqua

SeatAdvisor, a business to business application service provider for the ticketing and box office market is to integrate Mobiqua's mobile ticketing technology into its SeatAdvisor Box Office (SABO™) ticketing system enabling the delivery of mobi-tickets™ to its worldwide client base in the US, Caribbean, Canada, Europe, Australia and South America.

Brent Miller, SeatAdvisor's president and CEO said; "SABO has proved itself as the ideal solution for the live-event box office ticketing market. Our clients are



quickly realising the need to offer consumers the added convenience of mobile ticket delivery. We are excited to be working with Mobiqua to offer this service as they have established themselves to be the leader in this space."

SeatAdvisor's SABO clients range from performing arts centers like the Alex Theatre in Glendale, CA; to universities like University of Tennessee at Chattanooga and Miami University. Clients range in size from selling 5,000 tickets per year to over 1,000,000 tickets per year.

Iain McCready, CEO of Mobiqua added: "We are pleased that SeatAdvisor has chosen to work with Mobiqua. Our solution is the perfect fit for their strong European and US client base."