



Ticketmaster at Forefront of Mobile Ticketing with Launch of "MobileTicket" Wireless Delivery Service in UK

London, 23 June 2006: Ticketmaster, the world's leading ticketing company, is at the forefront of mobile event ticketing in the UK with the launch of its new MobileTicket wireless delivery service now available to Ticketmaster's venue, promoter and sports team clients throughout the country. Ticketmaster's MobileTicket delivery option enables ticket buyers to receive their event tickets directly to the buyer's registered mobile phone as an SMS, which includes a unique barcode that is valid for entry to the event. One MobileTicket and corresponding barcode is delivered per order and that MobileTicket is valid for the full number of tickets purchased in that single account transaction. The MobileTicket barcode is scanned at the venue's point of entry when the party of attendees arrives together at the event.

Ticketmaster, as the official ticketing agency of Live Nation, the promoter of the O2 Wireless Festival; is working with Mobiqa, a world leader in mobile ticketing and mobile couponing solutions, to deliver this ticketing solution. Ticketmaster MobileTicket successfully trialed its wireless ticket delivery for The O2 Wireless Festival now running until Sunday 25 June at Hyde Park, London, and from 24 -25 June at Harewood House in Leeds. Following the successful trial, the options for offering MobileTicket delivery to consumers are now available to Ticketmaster's venue, promoter and sports team clients throughout the UK.

Ticketmaster is also working closely with O2 to facilitate ticket sales on a handset via O2's i-mode - the new mobile Internet service from O2.

"All of Ticketmaster's products, technologies and services are designed to make the distribution of event tickets easy and convenient for consumers and help drive business for our clients," said Chris Edmonds, Managing Director, Ticketmaster UK. "MobileTicket will enable us to make ticketing even more secure and deter touts and counterfeiters, through its secure delivery and unique barcode validation capability."

"Ticketmaster is committed to delivering the next step in ticketing technology for the UK and worldwide and we are actively working towards the integration of this technology into our mainstream ticket delivery channels and across additional event categories," said Sean Moriarty, President and Chief Operating Office, Ticketmaster. "Our developments in sales through handsets and the launch of MobileTicket are significant steps toward enabling consumers to browse Ticketmaster.co.uk for an event, make their booking, and receive their tickets, all through a mobile device.

About Ticketmaster:

Ticketmaster is the world's leading ticketing company, providing ticket sales and distribution through www.ticketmaster.com, and international websites including www.ticketmaster.co.uk, both among the largest e-commerce sites on the Internet; approximately 6,500 retail Ticket Center outlets; 19 worldwide telephone call centers; and a broad online and offline marketing network. Celebrating its 30th anniversary in 2006, Ticketmaster serves more than 9,000 clients worldwide across multiple event categories, providing exclusive ticketing services for hundreds of leading arenas, stadiums, performing arts venues, museums, and theaters, and sold 119 million tickets valued at \$6 billion in 2005. Ticketmaster is headquartered in West Hollywood, California and is an operating business of IAC/InterActiveCorp (NASDAQ: IACI).

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