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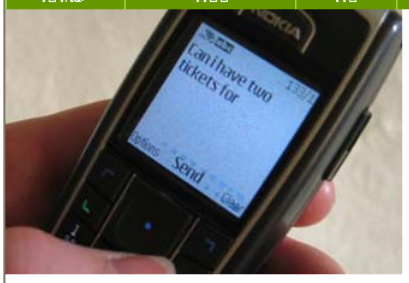

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- MOBIQA LTD.
Mobile ticketing more information on the creators - the company Mobiqa
- REGULAR PRESENTS
Mobile ticketing and online booking website for more information
- EDINBURGH INTERNATIONAL FESTIVAL
Edinburgh Festival's official website, the art festival and more on-line booking
- READ THIS ARTICLE IN ENGLISH

WRITING TICKETS

British Jazz

Barcode ticket "BR> if you have to buy your favorite concert tickets, queuing in the rain for an hour, and the last ticket was bought up by the tragic experiences of people in front of you. Well, you would certainly have to Edinburgh's latest invention Mobiqa tickets via cell phone system went into raptures. Future, as long as you passed Mobiqa "mobile ticketing" on-line booking system. include your cell phone will receive a "bar code" and photocopying MMS version of the tickets. As long as you remember to watch the concert onto the phone, and scanning at the entrance to accept tellers, it can smooth the admission.

Cracking down on fake tickets, the party cattle "BR>Mobiqa believes that the application of this new technology would be of great benefit. Because the "mobile ticketing" system of bar-coded numbers generated by ticket only, so every bar code can only be used once. It makes the system more secure and difficult to counterfeit. Although "collect tickets," because this may be the era of advanced technology and the end of the quote, However, it can provide significant savings from printing, mailing and a lot of the manual and the cost.

The use of mobile ticketing system "BR>" mobile ticketing "Ronnie said that the technology designers, This system already in December 2002 at the Primal Scream music has been tested. Since then, The ticketing system began in the Edinburgh International Festival of Music and various activities have been widely used in Australia. Philippines has recently begun to try this technology. While the initial application of this technology in the field of music and art exhibitions, but "mobile ticketing" system of space is very broad. Soon, as our parents told us past the old rock bands like The Legend, in the future we will become a paper ticket meant for children to hear a story.

Connie
June 2005

Note : This article is taken from the website of the British Association for the Culture Lab.

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