

Fringe benefits

Some events at Edinburgh's festivals are selling tickets through a mobile phone system. Customers receive a bar code called a "mobi-ticket", which is checked for validity at the venue by a supermarket-style bar-code scanner. The Assembly Rooms, one of the biggest venues for the festival, said mobile sales have picked up since the festival started, but was unable to provide figures. The mobile ticketing system is built by Mobiqa, an Edinburgh-based firm, which is building a ticket-sales system for the Scottish Exhibition and Conference Centre. **SAM**