



FRIDAY, DECEMBER 4, 2009

➔ **Tulsa Performing Arts Center Goes Live With ProVenueMobile™ from Tickets.com**

ProVenueMobile Now Available for December 7 On-Sale Date for January 2010 Run of Legally Blonde-The Musical.

[Tickets.com](#)—a leading global provider of integrated, high-performance ticketing solutions—has added its proprietary mobile platform [ProVenueMobile™](#) to the [Tulsa Performing Arts Center \(TPAC\)](#). TPAC's decision to offer ProVenueMobile differentiates them by allowing patrons to complete a ticket transaction on any Internet enabled mobile phone with the option of [Tickets@Phone®](#) delivery. TPAC patrons can utilize ProVenueMobile to purchase tickets for Legally Blonde—The Musical; on-sale December 7, 2009.

ProVenueMobile™ allows full-circle ticket purchases to be made 24/7 from any Internet-enabled mobile phone, directly through a client's branded, mobilized website. The mobile platform set a new standard in the ticketing industry in early 2009 by being the first technology to allow real-time ticket transactions from a mobile phone that also offers Tickets@Phone; the delivery of a digital, bar-coded ticket via MMS or picture message.

"[Mobile ticketing](#) has arrived and we are delighted to be one of the first organizations to offer the user-friendly ProVenueMobile to our customers," said John Scott, director, TPAC.

TPAC presents outstanding cultural events and performances spotlighting artists—ranging from international stars to local favorites—touring shows, arts organizations, and community-based programming. In addition to Legally Blonde, other shows on sale include The Nutcracker, performed by the Tulsa Ballet, David Sedaris' The Santaland Diaries and Tony Award winner August: Osage County.

"We're thrilled that TPAC has embraced ProVenueMobile," said [Larry Witherspoon](#), chief executive officer, Tickets.com. "It's so gratifying to work with clients that integrate new technologies into their ticketing services portfolio."

Tickets can also be purchased through the venue's website (<http://www.tulsapac.com>) or box office.

The national U.S. touring company of Legally Blonde runs January 5 - 10, 2010 at TPAC's Chapman Music Hall, the largest of the Tulsa, OK-based Center's four theaters.