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Tulsa Performing Arts Center Goes Live With ProVenueMobile(TM) From Tickets.com

December 4, 2009

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ProVenueMobile Now Available for December 7 On-Sale Date for January 2010 Run of Legally Blonde-The Musical PR Newswire COSTA MESA, Calif., Dec. 4 COSTA MESA, Calif., Dec. 4 /PRNewswire/ -- Tickets.com—a leading global provider of integrated, high-performance ticketing solutions—has added its proprietary mobile platform ProVenueMobile™ to the Tulsa Performing Arts Center (TPAC). TPAC's decision to offer ProVenueMobile differentiates them by allowing patrons to complete a ticket transaction on any Internet enabled mobile phone with the option of Tickets@Phone® delivery. TPAC patrons can utilize ProVenueMobile to purchase tickets for Legally Blonde—The Musical; on-sale December 7, 2009. ProVenueMobile™ allows full-circle ticket purchases to be made 24/7 from any Internet-enabled mobile phone, directly through a client's branded, mobilized website. The mobile platform set a new standard in the ticketing industry in early 2009 by being the first technology to allow real-time ticket transactions from a mobile phone that also offers Tickets@Phone; the delivery of a digital, bar-coded ticket via MMS or picture message. "Mobile ticketing has arrived and we are delighted to be one of the first organizations to offer the user-friendly ProVenueMobile to our customers," said John Scott, director, TPAC. TPAC presents outstanding cultural events and performances spotlighting artists—ranging from international stars to local favorites—touring shows, arts organizations, and community-based programming. In addition to Legally Blonde, other shows on sale include The Nutcracker, performed by the Tulsa Ballet, David Sedaris' The Santaland Diaries and Tony Award winner August: Osage County. "We're thrilled that TPAC has embraced ProVenueMobile," said Larry Witherspoon, chief executive officer, Tickets.com. "It's so gratifying to work with clients that integrate new technologies into their ticketing services portfolio." Tickets can also be purchased through the venue's website (<http://www.tulsapac.com>) or box office. The national U.S. touring company of Legally Blonde runs January 5 – 10, 2010 at TPAC's Chapman Music Hall, the largest of the Tulsa, OK-based Center's four theaters. About Tickets.com Tickets.com is a leading provider of fully integrated event ticketing technologies, solutions, and services for thousands of top arts, entertainment, and sports organizations worldwide. Delivering the latest in ticketing technology, Tickets.com offers the advanced ProVenue® ticketing platform, which serves the core of a comprehensive web-based suite of integrated features, products, and services that help clients enhance ticket sales, marketing efforts, and overall customer experience. A privately held subsidiary of MLB Advanced Media, LP, since 2005, Tickets.com is headquartered in Costa Mesa, CA, and has regional offices across the U.S. and around the world. The company also sells tickets directly to consumers at www.tickets.com. Media Contacts: Chaeli Walker Tickets.com Tel (714) 327-5492 cwalker@tickets.com SOURCE Tickets.com