

EDINBURGH UNIVERSITY ROW TO VICTORY AT SCOTTISH UNIVERSITIES CHAMPIONSHIPS

Edinburgh University Boat Club (EUBC), signed a sponsorship deal with Mobiqa, Edinburgh's leading technology company and in the same week, rowed their way to an incredible victory at the



Picture: Edinburgh University's winning crew of beginner rowers.

Scottish Universities Rowing Championships, held recently at Strathclyde Country Park.

EUBC is one of Edinburgh University's oldest and largest sports clubs and has produced some of the world's finest rowers, including triple Olympic medallist Katherine Grainger. In keeping with the tradition of producing a string of rowing elite, and cementing the Club's distinguished reputation, 60 athletes brought home the Victor Ludorum trophy as

the overall winner, beating eight other universities. EUBC's medal haul included an impressive 16 medals, 11 of which were gold, in categories ranging from beginner rowers through to the very highest standard of the sport.

The Scottish Universities Rowing Championships are held annually at Strathclyde Country Park, attracting Scotland's finest rowing club athletes including those from Edinburgh University, Aberdeen, St Andrews and Glasgow Universities. Throughout this gruelling two-day event, athletes demonstrated their skill and stamina as they competed in 11 hours of racing each day.

EUBC quickly asserted their position within the event by securing eight medals by midday on their first day. The Club's beginners, with only seven months experience, took a notable five medals; three of which were gold, and both the men's and women's teams claimed medals for the prestigious Championship 8s Event.

David Anderson, President, EUBC, comments, "This weekend's win is the deserved product of months of hard work by a team of talented athletes, coaches and support staff. We are immensely proud of regaining the universities crown, and this win will give us added confidence as we look forward to the British championships and Henley Royal Regatta."

Nick Rankin, CEO of Mobiqa and Edinburgh University's rowing coach adds, "I have seen this group of dedicated young athletes compete up to ten training sessions per week and compete all over the UK. Their dedication and determination to succeed is incredibly inspiring. You could see that the entire club was determined to bring the University Champion's trophy to Edinburgh this year. The results prove that, if you work hard enough and want it badly enough, you will succeed."

Note to Editors:

About Edinburgh University Boat Club

Edinburgh University Boat Club is one of the oldest and largest sports clubs within the University of Edinburgh. The club's aim is to promote the sport of rowing at the university, with the ultimate goal of allowing all club members to not only enjoy participating in the world's oldest varsity sport, but to also be successful in competition at local, national and international levels. Edinburgh rowers frequently represent Scotland at the Home International Regatta and former members have gone on to record success at World Championship and Olympic regattas, the most recent being Katherine Grainger, Olympic Silver Medalist in 2000, 2004 and 2008.

www.edinburgh-rowing.co.uk

About Mobiqa

Mobiqa are proud sponsors of the Edinburgh University Boat Club. Mobiqa are world leaders in mobile phone ticketing and mobile phone couponing. Mobiqa's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqa's patented barcode technology is available on six continents and in over 40 countries including USA and China. Mobiqa is a private limited company headquartered in Scotland. Learn more at www.mobiqa.com