

We cater for all standards,  
from beginners through  
to elite athletes



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#### BUCS Fixtures

## Latest News 2009

### MOBIQA MAKE A SPLASH WITH THE EDINBURGH UNIVERSITY BOAT CLUB

22/04/09

Local Entrepreneurial Technology Company: Mobiqa is Keen to Support Young Athletes from Scotland's Leading University



mobile barcode solutions

Edinburgh-based technology company; Mobiqa, world leaders in mobile barcode solutions, have announced their support for one of Edinburgh University's oldest and largest sports clubs. Edinburgh University Boat Club has produced some of the world's finest rowers including triple Olympic medallist Katherine Grainger. Mobiqa, eager proponents of Edinburgh's finest young athletes, have pledged their support and sponsorship of this prestigious establishment.

Nick Rankin, CEO, Mobiqa Ltd and volunteer coach of Edinburgh University Boat Club comments, "Mobiqa are honoured to be part of the growth, development and success of one of Edinburgh University's most popular sports clubs. We hope our sponsorship will facilitate continued competition success at local, national and international levels and encourages more rowing enthusiasts to join one of the most exciting and friendly clubs in Edinburgh University."

David Anderson, President of Edinburgh University Boat Club comments, "This extraordinary level of support from one of the hottest technology companies in the world is a great boost to the club in term of both profile and contribution to the purchase on new equipment."

Mobiqa, leading providers of mobile phone ticketing and couponing solutions work with some of the industry's biggest companies including Ticketmaster and Tickets.com. Mobiqa are also the chosen mobile phone ticketing provider for Major League Baseball, Nokia Interactive, Village Cinemas, Qatar Airways, SAS Scandinavian Airlines and Northwest Airlines.

#### Note to Editors:

##### About Mobiqa

Mobiqa are world leaders in mobile phone ticketing and mobile phone couponing. Mobiqa's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqa's patented barcode technology is available on six continents and in over 40 countries including USA and China. Mobiqa is a private limited company headquartered in Scotland. Learn more at [www.mobiqa.com](http://www.mobiqa.com)

##### About Edinburgh University Boat Club

Edinburgh University Boat Club is one of the oldest and largest sports clubs within the University of Edinburgh. The club's aim is to promote the sport of rowing at the university, with the ultimate goal of allowing all club members to not only enjoy participating in the world's oldest varsity sport, but to also be successful in competition at local, national and international levels. Edinburgh rowers frequently represent Scotland at the Home International Regatta and former members have gone on to record success at World Championship and Olympic regattas, the most recent being Katherine Grainger, Olympic Silver Medallist in 2000, 2004 and 2008. [www.edinburgh-rowing.co.uk](http://www.edinburgh-rowing.co.uk)

(Dave Anderson, 22/04/2009)

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