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SPANAIR AND VODAFONE USE MOBILE BOARDING PASSES

Vodafone Spain and Spanair, a member of the Star Alliance network, have signed an agreement which will allow passengers to receive a boarding pass direct their mobile phone, enabling them to bypass the check-in desk and proceed straight to security gates.

Mobile boarding pass facilities will first be operational at the Madrid-Barajas airport, Malaga Airport will follow and later it will be extended to the rest of the network of AENA terminals.

Spanair passengers attending MoVe '07, the forum and exhibition hosted and managed by Vodafone, were the first to use the mobile boarding pass system at Madrid Barajas airport during the 6th and 7th of June. Passengers were able to check-in, select their seat and receive their boarding pass on their mobile phone.

Pablo Sanchez, Director of E-Commerce of Spanair comments, "This innovation will offer passengers a novel system that will simplify and facilitate their transit through the airport, allowing them greater convenience throughout all phases of their trip by eliminating paper boarding passes and reservations."

Spanair passengers who are keen to benefit from the mobile boarding pass facility can book their tickets online at www.spanair.com. An MMS messaging containing a barcode and boarding pass information is send to the passenger's mobile phone where it is fist scanned by specially installed readers to enter the departure lounge and later scanned just before boarding the aircraft.

Spanair predicts that for each passenger, between 2 – 25 minutes is saved between invoicing and boarding.

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About Mobiqua

Mobiqua are the world leaders in mobile phone ticketing and mobile phone couponing. Mobiqua's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqua's patented barcode technology is available on six continents and in over 30 countries including USA and China. Mobiqua is a private limited company headquartered in Scotland. Learn more at www.mobiqua.com