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CTIA WIRELESS 2008(R) E-Tech Award Winners Announced

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CTIA WIRELESS 2008(R), the premier global event representing the \$500 billion global wireless industry, today announced the winners of the third annual Emerging Technology (E-Tech) Awards. The E-Tech awards honor the best products and innovations in a number of categories representing the wireless ecosystem, including mobile consumer electronics, consumer mobile applications, enterprise solutions, network infrastructure, mobile widgets and 4G. CTIA WIRELESS is taking place this week at the Las Vegas Convention Center.

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The coveted Best in Show award, chosen by CTIA WIRELESS attendees via text voting, goes to the Instinct by Samsung, exclusively from Sprint. The Instinct phone was unveiled during Sprint Nextel CEO Dan Hesse's keynote address on Tuesday. Text voting capabilities were provided by iLoop, OpenMarket and

NeuStar.

"This year's E-Tech award winners represent all facets of the mobile lifestyle - from the enterprise to the consumer," said Robert Mesirov, CTIA vice president and show director. "We'd like to thank each of the judges for giving their time and expertise to the process of choosing this year's top entrants. Congratulations to all of the winners."

Nearly 300 submissions were received for this year's E-Tech Awards. A panel of 31 judges evaluated each entry on innovation, functionality, wow factor, importance of technology and ease of use and implementation. The E-tech Award winners in each category are:

4G - Service Creation & Development

1st place - Accenture 4G Accelerator Solution v2.0

2nd place - Yahoo! Mobile Developer Platform

3rd place - SANDVINE PTS14710

4G - Service Management

1st place - Alcatel-Lucent 9900 Wireless Network Guardian

2nd place - INFORMATION SERVICE MANAGER(TM) for WiMAX
Consumer Applications - Healthcare/Public Safety/Transportation/Public Services

1st place - FocalPoint(TM) 3.0 by Omnilink

2nd place - mobi-pass(TM) from Mobiqua

3rd place - iVisit SeeStar/SeeScan

This year, CTIA WIRELESS challenged developers to create a unique and innovative mobile widget for the show. The winner is OnPoint Digital for the CTIA Wireless CellCast site, an easy-to-use tool for broadcasting audio content.

This year's E-Tech judges included:

- bnetTV - Michelle Sklar
- BusinessWeek - Steven Wildstrom
- CNET - Jessica Dolcourt, Josh Lowensohn, Kent German
- Engadget - Chris Ziegler
- eWeek - Andrew Garcia, Jim Rapoza, Wayne Rash
- ExtremeLabs, Inc. - Tom Henderson
- FierceWireless - Lynette Luna, Sue Marek
- Gizmodo - Brian Lam, Wilson Rothman
- Heavy Reading - Patrick Donegan
- InformationWeek/Unstrung - Richard Martin
- Jupiter Research - Julie Ask
- Mashable - Kristen Nicole, Pete Cashmore
- Network World - Keith Shaw
- PC Magazine - Jaime Lendino, Sascha Segan
- PhoneDog.com - Noah Kravitz

- Phonescoop - Eric Zeman
- RCR Wireless News - Colin Gibbs, Mike Dano
- San Diego Transcript - Phil Baker
- TechCrunch Network - Peter Ha
- Wireless Week - Rhonda Wickham
- Yahoo! Tech - Christopher Null, Gina Huges.

About CTIA WIRELESS 2008(R)

As the premier global event representing the \$500 billion global wireless industry and the largest wireless show in the world, International CTIA WIRELESS 2008 brings together all industries affected by wireless technology for three days of intense learning and networking. Visit www.ctia.org/ctiawireless.

CTIA-The Wireless Association(TM) is the international association for the wireless telecommunications industry, representing carriers, manufacturers and wireless Internet providers. CTIA is also recognized as the premiere producer of two annual technology events representing the complete wireless, mobile and Internet industries: CTIA WIRELESS 2008 takes place in Las Vegas April 1-3; CTIA WIRELESS I.T. & Entertainment 2008 takes place in San Francisco September 10-12. Visit www.ctia.org.

For more information on the 2008 CTIA E-Tech Awards visit:
<http://www.ctiawireless.com/info/etech.cfm>