



PRESS RELEASE:

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SPANAIR CHOOSE MOBIQA AND MTICKET TO EXTEND THEIR MOBILE BOARDING PASS SERVICE

EDINBURGH, UK. - *(1 June 2009)* – Spanair, the first European airline to allow their passengers to receive their boarding pass on their phone, has chosen Mobiqa, world leader in mobile boarding pass solutions and Mticket, Mobiqa’s partner in Spain, to extend their innovative mobile boarding pass service.

Following the International Air Transport Association’s (IATA) ratification of a mobile boarding pass barcode standard, Spanair became the first European carrier to take advantage of innovative mobile technology that enables passengers to receive their boarding pass on their phone via MMS, WAP and Email technologies.

Spanair passengers obtain their mobile boarding pass by checking-in to their flight on www.spanair.com or by connecting to the internet using their mobile device at www.spanair.mobi. After completing the check-in process, passengers can opt for mobile boarding pass delivery which allows them to receive their boarding pass via MMS or Email. The passenger then has their mobile scanned in exchange for a boarding card and can proceed straight to security where they are permitted access to their boarding gate.

Spanair’s mobile boarding pass contains an IATA standard 2D barcode and useful information about the flight time and seat number for the passenger. The mobile boarding pass service offered by Spanair has many advantages over traditional paper-based boarding card production and delivery. Soon Spanair passengers will no longer need access to a printer or a kiosk to print their

boarding card, they can have it conveniently sent straight to their mobile phone. Mobile boarding pass delivery is also the more eco-friendly option to paper.

Spanair's mobile boarding pass service is currently available to passengers flying from Barcelona, Bilbao and Madrid.

Pablo Sanchez from Spanair says, "We strongly believe in innovation that makes life easier for our customers. In this case, our collaboration with Mobiqa makes it possible to offer the full package of mobile solutions. Our customers can soon check-in from anywhere at anytime and head straight to the boarding gate without the need of any paper. It is the most efficient and convenient check-in process in the market and saves time for our passengers!"

Rafa Banus, Mticket Managing Director adds, "The agreement reached in March for Spanair to offer an integrated solution in all aspects of the Mobile Boarding Pass, include: advice on the decision making process, continued support in collaboration with its systems integration, implementation, etc. All this is based on our experience both from the standpoint of the customer and from our wealth of operating experience."

Nick Rankin, CEO, Mobiqa Ltd, comments, "Spanair has proven itself to be a highly innovative and forward-thinking carrier which is dedicated to the continual improvement of their services to their passengers. By offering mobile delivery of passengers' boarding passes, Spanair increase their operational efficiency, increase their customer convenience proposition and decrease their carbon footprint with one initiative. We very much look forward to our continued partnership with Spanair and Mticket, we are certain our service will exceed the expectations of passengers choosing the mobile option."

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Note to Editors:

About Mticket

Mticket, provides the Spanish market a full range of ticketing services for transport, leisure events (sports events, concerts, cinemas), professional fairs, and more. Mticket provides solutions for sale of tickets, management of accreditations, access control (software and hardware), etc

About Mobiqa

- Mobiqa are world leaders in mobile phone barcoded boarding pass, mobile ticketing and mobile couponing solutions.
- Mobiqa's mobi-pass™ services are based on the delivery of IATA standard barcodes to mobile phones via MMS, Email and WAP.
- Advantages of mobi-pass™:
 - Reduces distribution and operational costs by allowing a reduction in airport counter space and ground crew through increased use of online booking
 - Improved passenger convenience by reducing queues at check-in and removing the need for a printer to print their boarding pass.
 - Environmentally friendly. mobi-pass™ eliminates the need for printing paper boarding passes.
 - Instant delivery
 - Improved CRM as airlines and airports can provide a range of innovative mobile services to their passengers.
 - IATA Compatible. mobi-pass™ is compatible with existing airport scanning equipment installed for IATA barcoded boarding passes. Supports agreed industry standards including DataMatrix, Aztec and QR codes.
- Mobiqa offer airlines a range of innovative mobile services including WAP and SMS check-in, SMS alerts and sophisticated click-through banner advertising opportunities for corporate partners.
- The company has created a number of 'world firsts' in the transport, concert, sports and event ticketing industries as well as multimedia coupon promotions.
- Mobiqa's patented barcode technology is available on six continents and in over 40 countries including USA and China.
- Mobiqa is a private limited company headquartered in Scotland. Learn more at www.mobiqa.com

About Spanair

Spanair was founded in 1986 and since April 2003 it has been part of the Star Alliance, a global network of the world's largest and most prestigious airlines. More information at www.spanair.com

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