

QATAR AIRWAYS LAUNCHES MOBILE PHONE WEBSITE

New Mobile Website Features Host Of Functions Including Check In, Flight Status Information, Mobile Boarding Passes And Seat Selection

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Doha, QATAR – Qatar Airways has partnered with Mobiqa, a mobile content optimisation company, to launch a mobile version of the Qatar Airways website. The new mobile website enables travellers to easily access the most popular services of qatarairways.com through their internet-enabled mobile device.

The new website provides convenient access to online functions such as flight check-in, flight status information, seat selection, travel information and important information about Qatar Airways. Users can also sign up to receive the latest flight offers from Qatar Airways as well as receive their boarding pass directly to the mobile phone.

Technology behind the airline's mobile website contains device-specific recognition which automatically adjusts the site depending on the device being used, without the need to download an application or make changes to the handset.

Qatar Airways Chief Executive Officer Akbar Al Baker said: "As Qatar Airways grows exponentially, we are continuously improving our customer's overall experience – even before they board a Qatar Airways' flight.

"Our mobile service offering integrates seamlessly with our operations globally and encourages our customers to self-service, whenever and wherever they prefer. This once again is an example of our ongoing commitment to providing our passengers with an exceptional experience when they fly with us."

Qatar Airways already offers its passengers the option of having their boarding pass sent straight to their mobile device following online check-in up to 36 hours in advance. With the launch of the new mobile website, passengers can check-in on-the-go, using the web browser on their mobile device. Simply enter m.qatarairways.com in the browser on your mobile device.

Nick Rankin, CEO, Mobiqa, comments, "Mobiqa enjoys an excellent relationship with Qatar Airways, since we started to offer Mobile Phone Boarding Passes to Qatar Airways customers in 2008. Extending Qatar Airways' mobile services to include a fully optimised mobile website seemed like the next logical step for a company who continually look to offer only the best in customer service to their passengers."

Qatar Airways currently operates a modern fleet of 86 aircraft to 92 destinations across Europe, Middle East, Africa, Asia Pacific and North America. Long-term, the fleet size is set to rise to 120 aircraft by 2013 and destinations served increase to 120 over the next three years. The airline has orders for more than 200 aircraft pending delivery worth over US\$40 billion.

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Notes to Editors: Qatar Airways' Economy Class has been voted Best in the World in the annual Skytrax passenger survey, in which more than 16 million travellers were polled. Ranked Five Star for service and excellence by Skytrax, the independent aviation industry monitoring agency also voted Qatar Airways' cabin crew Best in the Middle East for the seventh year running in 2009 and Best Airline in the Middle East for the fourth consecutive year. For more information, log onto www.qatarairways.com. Qatar Airways has ordered 80 Airbus A350s, 60 Boeing 787s and 32 Boeing 777s, with deliveries of the latter having started in November 2007. The airline is one of the customers of the twin-deck Airbus A380 'super jumbos' with five on order and scheduled for delivery from 2012, by which time the New Doha International Airport would have opened. For more information, visit www.ndiaproject.com

FOR QATAR AIRWAYS' CORPORATE IMAGES, VISIT THE FOLLOWING WEBSITE
(PLEASE NOTE: Select Images And Open On Desktop)

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