

PRESS RELEASE:

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LOUNGE PASS TAKES OFF WITH M-TICKET FOR AIRPORT VIP LOUNGES

Lounge Pass offer access to airport VIP lounges via leading edge mobile barcode technology

London, UK. – 5th November 2008 - Lounge Pass, the UK's leading, pre-bookable airport lounge programme, and Mobiqua, world leaders in mobile ticketing technology, have launched an *M-Ticket* service, offering a convenient and innovative way for passengers to gain access to airport VIP lounges.



Lounge Pass offers passengers a way to beat the airport crowds while waiting for their flight by booking access to an exclusive VIP lounge. The *M-Ticket* service offers Lounge Pass customers a means of receiving a secure barcoded ticket straight to their mobile phone after purchasing access to the lounge through travel agents or directly on www.loungepass.com. *M-Ticket* contains a scannable barcode and information on their lounge access. This ticket is sent to passengers in the form of a standard text message. The *M-Ticket* is then scanned at the reception desk and the passenger can enjoy all the benefits that the VIP Lounge has to offer.

M-Ticket offers passengers many advantages over traditional paper ticketing; it is simple, secure and convenient as passengers don't need to remember their booking voucher to gain access to the lounge; everything they need is held on their mobile phone. *M-Ticket* is also a more eco-friendly option compared to paper lounge access vouchers and is accessible immediately after purchase.

Jacqui Bates, Head of Lounge Pass comments, "Lounge Pass has been the market leader for some time in terms of the number and range of lounges we offer to travellers. We are delighted to take the lead again in bringing a new dimension of convenience to booking airport lounges."

Note to Editors:

About Mobiqu

Mobiqu are world leaders in mobile phone ticketing and mobile phone couponing. Mobiqu's services are based on the delivery of standard barcodes to mobile phones via SMS, MMS and WAP. The company has created a number of 'world firsts' in concert, transport, sports and event ticketing as well as multimedia coupon promotions. Mobiqu's patented barcode technology is available on six continents and in over 40 countries including USA and China. Mobiqu is a private limited company headquartered in Scotland. Learn more at www.mobiqua.com

About Lounge Pass

Lounge Pass offers the widest range of online-bookable airport VIP lounges available in the UK, and is celebrating its 5-Year anniversary in 2008. The programme includes over 130 lounges in almost 100 airports, and is the only one of its kind that enables travellers to book overseas airport lounges, as well as those in the UK. Full details are available at www.loungepass.com

Contact

Jonathan French, Lounge Pass, P O Box 1441, Croydon, Surrey CR9 3XZ
020 8253 505, email: jonathan.french@loungepass.com