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### Mobile boarding pass service for all passengers flying from Sarajevo Airport

Source: Mobiqa

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Sarajevo Airport, Bosnia and Herzegovina's main international airport, has announced the launch of a new mobile barcoded boarding delivery service for all passengers flying with airlines using the airport's online check-in facilities. Sarajevo Airport has chosen Mobiqa, specialists in mobile barcode and content optimisation, to provide passengers with this mobile boarding pass functionality.

The launch of Sarajevo Airport's mobile boarding pass delivery service is in conjunction with the implementation of its mobile check-in service, m.sia.ba, provided by HP Enterprise Services. With these new mobile services, passengers are able to use a mobile web browser to check-in, select their seats and receive a boarding pass tailored specifically to their mobile device type. Once the boarding pass is received, passengers can head straight to security and then the boarding gate where their mobile barcoded boarding pass will be scanned and validated by 2D airport scanners.



Sarajevo Airport currently serves a wide range of European carriers, including Norwegian Air, BH Airlines, Solinair, Icar Air, Lufthansa, Turkish Airlines, Malev, Jat Airways, Adria Airways, and Croatia Airlines. Passengers flying with any airline departing from Sarajevo Airport can take advantage of mobile or web check-in and therefore mobile barcoded boarding pass delivery.

The main advantages of mobile boarding pass delivery include: reduced queues at airport check-in; added convenience for passengers as they no longer require a PC or printer to print their boarding passes; and mobile boarding passes are more eco-friendly when compared to their paper counterparts.

Alan Bajic, CIT Department Director from Sarajevo Airport, comments, "Owing to decisions made by the SIA Management, which insist on dynamic development of IT technologies, as well as on following the trends in aviation IT, SIA is now able to provide the most sophisticated services to its users."

In cooperation with HP and Mobiqa as a leader in mobile phone self-service solutions, Sarajevo Airport has taken a leading position among airports in the region.

"We have to emphasize that this shared success has received excellent reviews from users of airport services because it positively affected the image of all three companies."

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