

## SAS launches mobile boarding pass

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Passengers flying with Scandinavian Airlines (SAS) can now check-in for flights at seven European airports using their mobile phones.

Initially trialling until July 1, passengers with internet enabled phones will be able to use the service when travelling through London Heathrow, Copenhagen, Gothenberg, Helsinki, Oslo, Stavanger and Stockholm.

Once passengers have checked in via text or through the SAS Mobile Portal, they will receive a mobile boarding pass direct to their phone. This includes a 2D bar code, the flight number and seat, as well as the departure and arrival time.

Passengers can then proceed straight to security at the airport, without having to print out boarding passes. The 2D bar code can also be used where appropriate to gain lounge access, when registering luggage at the SAS self service kiosks, and for fast track security access.

SAS hopes to increase the number of passengers using mobile technology. Currently around 10 per cent of SAS passengers check in via text, and 25 per cent online, according to Lars Sandahl Sørensen, senior vice president of commercial at SAS. "Our goal for 2011 is that 80 per cent of our [customers](#) check-in online or via their mobile."

If the trial is a success, the service will be rolled out later this year to all destinations.