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- [Antennas](#)
- [Components](#)
- [Data Transmission and M2M](#)
- [Design and Development](#)
- [Education and Training](#)
- [Networking Hardware](#)
- [Software](#)
- [Test & Measurement](#)
- [User Equipment](#)

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Mobile boarding pass in aviation application suite

Mobiqa's mobile boarding passes now form part of the most comprehensive menu of mobile phone functionality available to airline passengers anywhere in the world. The company's mobile barcoded boarding pass (mBCBP) delivery service is an integral part of Malaysia Airlines' new flymas.mobi suite of applications developed by the aviation IT specialist SITA.

The system allows passengers to book, pay, check-in and board their flight simply using their mobile phone and Mobiqa's technology allows passengers to receive their boarding pass on their phone in the form of a WAP- or email-link message. This boarding pass contains an IATA-standard 2D barcode and useful travel information for the passenger such as flight times and their seat number.

The flymas.mobi system harnesses the capabilities of smartphones to offer passengers context-aware services using geolocation. It is also the first mobile airline application which connects bookings to Facebook, Triplt and Dopplr, enabling friends and colleagues to share travel plans. flymas.mobi also allows passengers to check the status of a delayed bag as the application can link to SITA's WorldTracer automated system for tracing lost or mishandled passenger baggage used by over 440 airlines and ground-handling companies worldwide.

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