



Search News: All

— region

Search

HOME

NEWS

AIRLINES

AIRPORTS

SUPPLIERS

ORGANISATIONS

MANUFACTURERS

SERVICES

ANALYSIS

EVENTS

BOOK REVIEWS

ARCHIVE



Executive Development
Partner

In cooperation with:



QATAR AIRWAYS LAUNCHES MOBILE PHONE WEBSITE

Source: Qatar Airways

11/08/2010

Qatar Airways has partnered with Mobiqa, a mobile content optimisation company, to launch a mobile version of the Qatar Airways website. The new mobile website enables travellers to easily access the most popular services of qatarairways.com through their internet-enabled mobile device.

The new website provides convenient access to online functions such as flight check-in, flight status information, seat selection, travel information and important information about Qatar Airways. Users can also sign up to receive the latest flight offers from Qatar Airways as well as receive their boarding pass directly to the mobile phone.



Technology behind the airline's mobile website contains device-specific recognition which automatically adjusts the site depending on the device being used, without the need to download an application or make changes to the handset.

Qatar Airways Chief Executive Officer Akbar Al Baker said: "As Qatar Airways grows exponentially, we are continuously improving our customer's overall experience – even before they board a Qatar Airways' flight.

"Our mobile service offering integrates seamlessly with our operations globally and encourages our customers to self-serve, whenever and wherever they prefer. This once again is an example of our ongoing commitment to providing our passengers with an exceptional experience when they fly with us."

Qatar Airways already offers its passengers the option of having their boarding pass sent straight to their mobile device following online check-in up to 36 hours in advance. With the launch of the new mobile website, passengers can check-in on-the-go, using the web browser on their mobile device. Simply enter qatarairways.com in the browser on your mobile device.

Nick Rankin, CEO, Mobiqa, comments, "Mobiqa enjoys an excellent relationship with Qatar Airways, since we started to offer Mobile Phone Boarding Passes to Qatar Airways customers in 2008. Extending Qatar Airways' mobile services to include a fully optimised mobile website seemed like the next logical step for a company who continuously looks to offer only the best in customer service to their passengers."

 [Print this article](#) -  [Send this article](#)